

### SKILLS:

WordPress	eCommerce	Mobile-First Design
Adobe Photoshop	Adobe Illustrator	Adobe InDesign
HTML 5	CSS3	Javascript/PHP
Adobe After Effects	Adobe Premiere	UI/UX

#### **WEB DEVELOPER/GRAPHIC DESIGNER 2020 - 2023 | FULL-TIME** **DOWN EAST MAGAZINE**

Webmaster for 5 WordPress sites (2 WooCommerce), webpage layout, motion graphics/video editing, photo editing, and ad creation. Adobe InDesign, Photoshop, After Effects, Premiere, Acrobat Pro, and Illustrator.

#### **PAGE LAYOUT/GRAPHIC DESIGNER 2019 - 2020 | FULL-TIME** **THE VILLAGE SOUP**

Page layout, photo editing, and ad creation using Adobe InDesign, Photoshop, and Illustrator.

#### **WEB/PRINT DESIGNER 2017 - 2018 | CONTRACT** **DREAM LOCAL DIGITAL**

WordPress Web Design, Print Design.

#### **WEB/PRINT DESIGNER 2014 - 2015 | FULL-TIME** **WATERROWER INC**

Web Design, IT, product photography and clean-up, trade show graphics, and all marketing collateral. I managed 6 websites using Magento, WordPress, Joomla, and Drupal.

#### **PACKAGE DESIGNER 2013 | CONTRACT** **INNOVATIVE PRODUCTS OF AMERICA**

Package/label design. Product photography/clean up, branding. Adobe Photoshop and Indesign.

#### **PRINT/WEB DESIGNER 2012 | CONTRACT** **WEBSTONE COMPANY INC**

Created 12 animated product videos with voice-over for web and iPad-based field representatives. Product photography and clean-up, trade show graphics, and all marketing collateral. Website editing and reorganizing using an e-commerce CMS.

#### **WEB PRODUCER/WEB DESIGNER 2008 – 2011 | FULL-TIME** **ACCELA COMMUNICATIONS INC ( KIT DIGITAL )**

Assembled client-supplied materials using a Flash/XML-driven, in-house CMS to create a Flash content player that was embedded online by the client. UI/UX, and any tracking interactivity in Flash, Photoshop, and Illustrator. ActionScript 3.0, XML, and HTML/CSS to communicate with the video, and track clicks from the player interface and specific forms. Built support websites with tracked links, and embedded players. This was a fast-paced, multi-faceted, deadline-driven job.

#### **WEB/PRINT DESIGNER 2007 – 2008 | FULL-TIME** **SKYSCAPE INC**

Created print materials for trade show booths, signage, and software packaging. Maintained corporate websites and created icons/layouts for mobile software. Working closely with the CEO, VP of Technology, and VP of Marketing, I kept branding clean & consistent while introducing fresh ideas for field representatives.

#### **LEAD PRODUCTION DESIGNER 2005 - 2007 | CONTRACT** **FABLEVISION INC**

Over this long-term, freelance position, I was involved in 5 major projects that used Flash-based games, video/animation, and interactive websites to educate and entertain. I used the entire Adobe design suite and HTML/CSS, plus worked closely with developers to produce complicated productions on tight deadlines. This position also saw me managing any junior designers needed for projects.

#### **WEB/PRINT DESIGNER 1999 – 2005** **CLINICIAN SUPPORT TECHNOLOGY INC | FULL-TIME**

Created and maintained 5 websites, graphics, and layouts for web-based software running in the NICUs of 17 hospitals nationwide, including all print graphics for trade shows, ads, and hospitals. Implemented a system of file management and oversaw 2 junior designers.